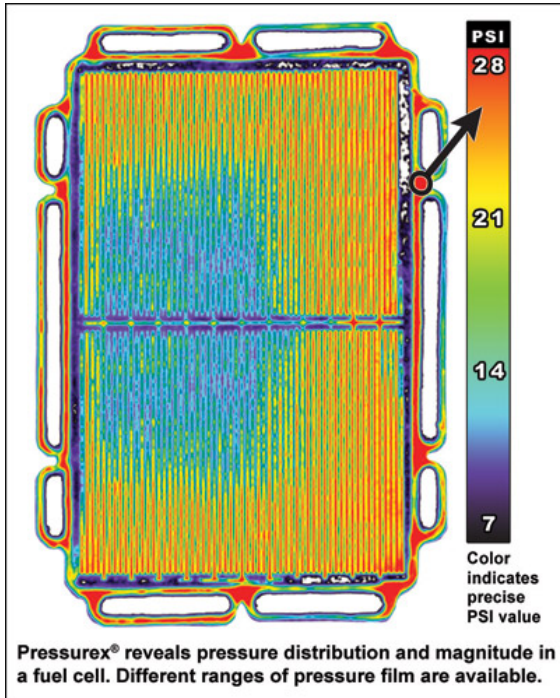


Pressurex Zero® Fuel Cells Application



Madison, NJ -- November 25, 2008 -- Sensor Products Inc. announces Pressurex Zero®, the newest addition to its tactile pressure-indicating sensor films. Pressurex Zero® characterizes tactile contact surface pressure down to an extremely low 7.2 PSI (0.5 kg/cm²). It is an easy-to-use flexible film that is placed between contacting or mating surfaces to instantly and accurately measure and map pressure magnitude and distribution. Variations in contact surface pressure are immediately visible by the impression made on the film. The range for Pressurex Zero® is 7.2 – 28 PSI (0.5 – 1.97 kg/cm²).

Engineers in the Fuel Cell Industry are among those who spurred the development of this extremely low pressure range. Several other ranges of low pressure film from Sensor Products are currently used in the Fuel Cell industry. Pressurex® aids in the design, manufacture and testing of fuel cells by helping to ensure uniform and accurate spacing between membranes in

order to achieve maximum current flow and fuel usage efficiency in a fuel cell stack assembly. Engineers involved in the research design and testing of fuel cells for aerospace, airplanes, cars, electronic devices, military applications, stationery power installations, mobile phones, laptop computers and personal electronics, among other uses, should be interested in this development.

Pressurex® comes in the form of a thin clear plastic sheet (4 or 8 mil), physically similar in appearance to paper and is available in eight different pressure ranges. When placed between contacting surfaces, the film instantaneously and permanently changes color directly proportional to the actual pressure applied. The precise pressure magnitude (PSI or kg/cm²) is easily determined by comparing color variation results to a color correlation chart (conceptually similar to interpreting Litmus paper).

To request a free sample range of Pressurex®, contact Sensor Products Inc. at 1.800.755.2201 (USA and Canada) 1.973.884.1755 (USA), or info@sensorprod.com. Visit their website to view their entire line of products at www.sensorprod.com.

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About Sensor Products Inc. (USA)

Headquartered in New Jersey and established in 1990, Sensor Products Inc., is a world leader in the manufacture and distribution of tactile pressure indicating solutions. Their customized and off-the-shelf products are installed within all of the Fortune 500 industrial companies as well as thousands of smaller manufacturing firms. Their sensors are used in applications as diverse as tire testing to semiconductor manufacturing and from R&D labs to space missions. Additionally, Sensor Products provides in-house and on-site stress and pressure mapping analysis, as well as a variety of regional technical seminars.